



<https://www.internshipsca.com/job/nba-internships/>

NBA Internships 2026 / 2027 Apply Here

Description

Are you passionate about basketball and eager to gain hands-on experience in a dynamic and fast-paced sports and entertainment environment? The NBA Internship program offers exciting opportunities for enthusiastic individuals who are looking to jumpstart their careers and contribute to the world of professional basketball.

Responsibilities

As an NBA Intern, you will have the chance to work closely with industry professionals in one of our various departments, including but not limited to:

1. Marketing and Branding:

- Assist in the development and execution of marketing campaigns and promotional strategies.
- Collaborate on branding initiatives and fan engagement activities.
- Analyze market trends and consumer behavior to provide valuable insights.

2. Basketball Operations:

- Contribute to scouting and player development efforts.
- Assist with data analysis and player statistics tracking.
- Support the organization of basketball events and programs.

3. Finance and Accounting:

- Participate in financial analysis and budgeting processes.
- Assist in the preparation of financial reports and audits.
- Work with the finance team on various projects related to revenue and expenses.

4. Digital and Social Media:

- Create content for NBA's digital platforms and social media channels.
- Monitor and engage with fans and followers to enhance the online community.
- Analyze social media data to optimize content strategy.

5. Community and Social Responsibility:

- Collaborate on community outreach programs and initiatives.
- Assist in organizing and participating in NBA Cares events.
- Support efforts to make a positive impact on communities around the world.

Qualifications

- Enthusiasm for basketball and a strong interest in the NBA.
- Current enrollment in a bachelor's or master's degree program, or recent

Hiring organization

National Basketball Association

Employment Type

Intern

Duration of employment

3 Months

Industry

Spectator Sports

Job Location

Toronto, Ontario, Canada, 416,
Toronto, Ontario, Canada

Working Hours

09

Date posted

April 3, 2026

Valid through

10.10.2028

graduates.

- Excellent communication and interpersonal skills.
- Ability to work effectively in a team environment.
- Strong organizational and time-management skills.
- Proficiency in Microsoft Office Suite and relevant software tools (depending on the department).
- Adaptability and a willingness to learn.

Job Benefits

- Immersive experience in the sports and entertainment industry.
- Networking opportunities with NBA professionals.
- Mentorship and professional development opportunities.
- Exposure to various facets of the NBA business.
- Competitive compensation (if applicable).

Contacts

Interested candidates should submit their resume, a cover letter explaining their passion for the NBA and their preferred department(s), and any relevant portfolio or work samples (if applicable) through our online application portal. Please specify your preferred internship duration and location.

Join us in celebrating the game of basketball and be part of a team dedicated to making a difference on and off the court. Elevate your career with the NBA Internship program and help shape the future of basketball entertainment.

The NBA is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive and accessible environment for all employees and interns.